



A LEADING INSTITUTE FOR CIVIL SERVICES EXAMINATION

# — SAARTHI —

## 1:1 MENTORSHIP PROGRAM

for **IAS & PCS**



### Diagnosis-first

Deep 1:1 assessment of background, level and syllabus coverage

### Custom roadmap

Prelims, Mains and Interview in one personalised plan

### Continuous correction

Monthly strategy revision with swift, actionable feedback



**8009803231,  
8354021661**



[www.coachupias.com](http://www.coachupias.com)



### HEAD OFFICE:

**D22 & D23, Sector - H, Near  
Mahalaxmi Sweets,  
Puraniya Chauraha, Aliganj,  
Lucknow - 226024**

### OUR CENTERS:

**Lucknow, UP  
Anand Nagar, UP  
Gurugram  
Varanasi**



### ABOUT THE PROGRAMME~

Focused **one-to-one mentorship** program for **UPSC-CSE & UPPCS** aspirants – designed to ensure **clarity, structure, and measurable progress**.

## PROGRAMME FEATURES

01

#### Diagnostic assessment

of aspirant's background, preparation level, and syllabus coverage

02

#### Customised preparation

strategy aligned with Prelims, Mains, and Interview

03

#### Dedicated personal mentor

for continuous academic and strategic

04

#### Personalised study schedule

based on time availability and exam timeline

05

#### Regular progress tracking

and performance reviews for course correction

06

#### One-to-one subject support

for conceptual strengthening

07

#### Structured notes-making sessions

aligned with exam demands

08

#### One-pager revision sessions

(1Topic- 1 Page) for high-yield revision

09

#### PYQ (Previous Year Questions)

analysis and answer drafting

10

#### Thematic charts, diagrams,

and visual learning practice

11

#### Systematic answer-writing guidance

with exam-oriented approach

12

#### Regular mock tests

with swift, detailed, and actionable feedback

#### KEY TAKEAWAY

Disciplined, exam-focused and outcome-driven preparation – one mentor, one aspirant, every step of the way.

## WHO IS SAARTHI FOR ?

### 1 FRESHERS

*“ Confused about how to start? ”*

- Don't know what to read
- No clarity on strategy
- Fear of wrong direction

**SAARTHI gives you a structured, safe beginning.**

### 2 REPEATERS

*“ Same score, same mistakes? ”*

- Studied everything but results not improving
- Weak answer writing / MCQ conversion
- Lack of precise correction

**SAARTHI breaks the repetition loop.**

### 3 CONTENT-RICH, STRATEGY-POOR

*“ You have notes but no clarity? ”*

- Too many sources
- No prioritisation
- Poor exam application

**SAARTHI converts content into results.**

### 4 WORKING / COLLEGE ASPIRANTS

*“ Less time, more pressure? ”*

- Job or college commitments
- Irregular study routine
- Overloaded plans that fail

**SAARTHI builds a realistic, time-smart roadmap.**

### 5 ONE ASPIRANT | ONE MENTOR

**SAARTHI is not for everyone.**

It is for those who are serious about transformation.

### 6 DISCIPLINE & STABILITY SEEKERS

*“ Need accountability & emotional balance? ”*

- Inconsistency
- Anxiety & self-doubt
- No mentor to track progress

**SAARTHI walks with you till the exam.**

#### KEY TAKEAWAY

Whether you are a fresher, a repeater or a working aspirant — SAARTHI gives you direction, structure and a mentor who walks with you.

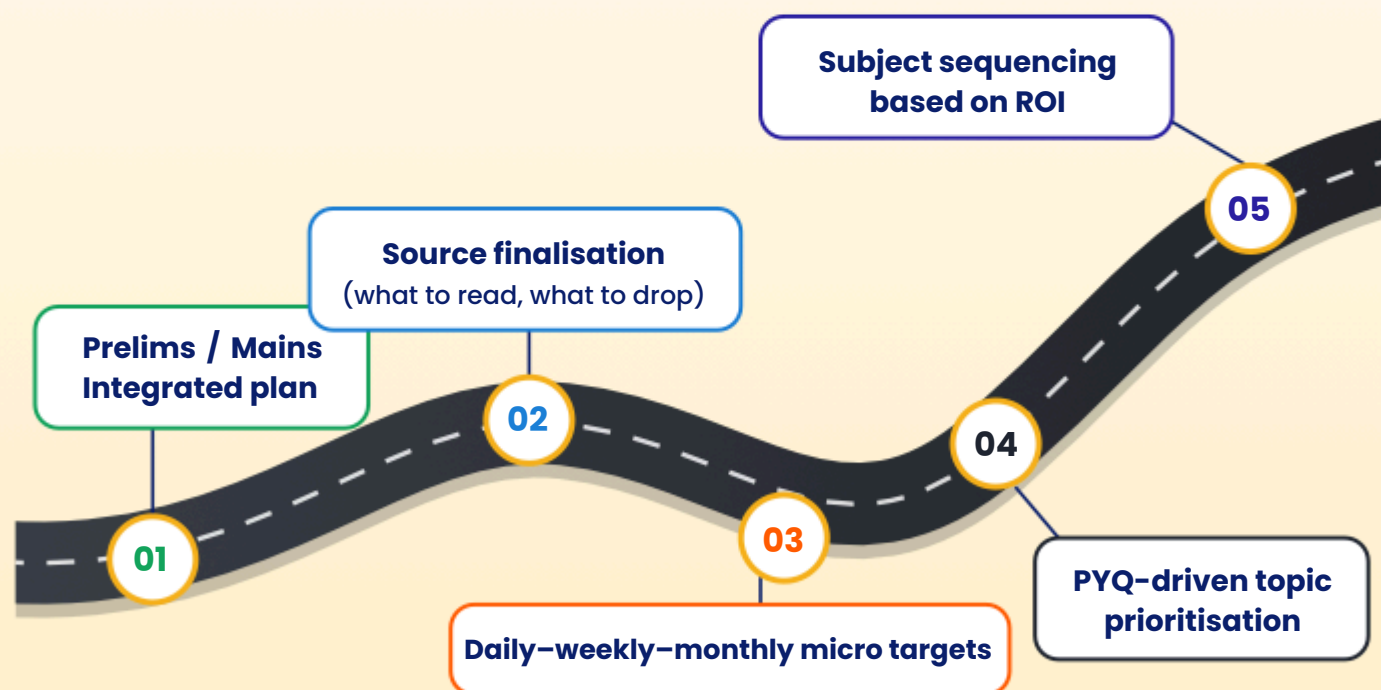
## PHASE – I

### DEEP DIAGNOSIS SESSION (1:1)

- |                                            |                                                          |
|--------------------------------------------|----------------------------------------------------------|
| 01 Academic background & attempt history   | 02 Subject-wise strength–weakness mapping                |
| 03 Current Affairs vs Static balance       | 04 Writing ability vs content knowledge                  |
| 05 Time availability & daily routine audit | 06 Psychological barriers (fear, burnout, inconsistency) |

## PHASE – II

### PERSONALIZED ROADMAP CREATION



#### KEY TAKEAWAY

First diagnose, then design: every roadmap is built around the aspirant's own background, time and ROI — not a fixed schedule.

## PHASE – III

### REVIEW, REFINE & ORIENT

#### A Progress Review

Target vs Achievement Analysis

Delay Diagnosis (not just scolding)

Concept Gaps vs Execution Gaps

Weekly corrective action plan

#### B Academic Exam-oriented Refinement

Topic-Wise Correction

Notes Improvement Guidance

Value Addition Strategies

1 Topic → 1 Page Methodology

#### C Answer Writing Guidance

Mains Answers: Structure, Intro-body – conclusion

Flowcharts, diagrams, thinkers, case studies

PYQ-based answer improvement

Exam-time presentation & time management

#### D Prelims Orientation

MCQ solving logic

Elimination techniques

Option traps & UPSC psychology

Static–Current Affairs integration

#### KEY TAKEAWAY

Review → refine → write → practise: gaps are diagnosed, not scolded, and corrected every single week.

## PHASE – IV

### WRITING & TESTING SUPPORT

#### Writing Ecosystem

- ▶ Topic-wise answer drafting
- ▶ PYQ rewriting sessions
- ▶ Essay framework guidance
- ▶ Ethical case studies approach
- ▶ Value-addition tools (data, examples, case laws, committees)
- ▶ Multi-dimensional answer enrichment (social, economic, ethical, constitutional)
- ▶ Answer presentation refinement (headings, sub-headings, diagrams)
- ▶ Feedback-driven rewriting & improvement cycle
- ▶ Word-limit & time-bound writing practice

#### Testing Support

- ▶ Mains answers: structured intro-body-conclusion approach
- ▶ Flowcharts, diagrams, thinkers, case studies for value addition
- ▶ PYQ-based answer improvement & trend alignment
- ▶ Multi-dimensional framing (constitutional, social, economic, ethical angles)
- ▶ Effective use of keywords, directives & demand of the question
- ▶ Time-bound writing with word-limit discipline
- ▶ Presentation refinement (headings, sub-headings, diagrams placement)
- ▶ Answer enrichment using data, reports, committees & examples

## PHASE – V

### DYNAMIC COURSE CORRECTION

**1** Strategy revised every month

**2** Plan adjusted as exam approaches

**3** Weak areas get extra mentorship time

**4** Strong areas are maintained, not overworked

### BEYOND ACADEMICS: SAARTHI – THE COACH ADVANTAGE

#### Mental & Emotional Mentoring

- ▶ Handling anxiety & self-doubt
- ▶ Breaks, burnout recovery
- ▶ Motivation linked to progress, not quotes

#### Discipline & Accountability

- ▶ Weekly reporting
- ▶ Realistic targets
- ▶ Habit building, not overplanning

#### KEY TAKEAWAY

Strategy is revised every month – and mentoring covers the mind as much as the syllabus.

## WHAT MAKES SAARTHI – THE COACH DIFFERENT?

| Saarthi – The Coach               | Ordinary Mentorship         |
|-----------------------------------|-----------------------------|
| ✓ <b>One mentor, one aspirant</b> | ✗ One mentor, many students |
| ✓ <b>Diagnosis-first approach</b> | ✗ Content-first approach    |
| ✓ <b>Custom roadmap</b>           | ✗ Fixed schedule            |
| ✓ <b>Continuous correction</b>    | ✗ One-time planning         |
| ✓ <b>Ownership of outcome</b>     | ✗ Limited responsibility    |

## FINAL OUTCOME OF SAARTHI – THE COACH PROGRAM

- 1 Absolute clarity of what to study & why
- 2 Confidence in answer writing & MCQs
- 3 Discipline & emotional stability
- 4 A repeatable exam strategy, not trial-and-error
- 5 A mentor who walked the journey, not watched from outside

“

### SAARTHI | THE COACH PROMISE

We don't promise ranks.  
We promise direction, correction, and commitment.

## MENTORSHIP LEADERSHIP



### Ashutosh Srivastava

**(B.E. , MBA, Gold Medalist)**

Mentored Several Successful Aspirants over a period of 15+ years for Civil Services & Judicial Services Exams at both the Centre and state levels.



### Manish Shukla

Mentored Several Successful Aspirants over a period of 9+ years for Civil Services Exams at both the Centre and state levels.

## OTHER SAARTHI OF YOURS CIVIL SERVICES JOURNEY



**Dr. Garima Srivastava**

Chairperson, Coach Up IAS



**Prashant Ojha**

Co-founder and COO



**Shailesh Shukla**

Senior Faculty



**M. M Srivastava**

Senior Faculty



**Raghvendra Pandey**

Senior Faculty



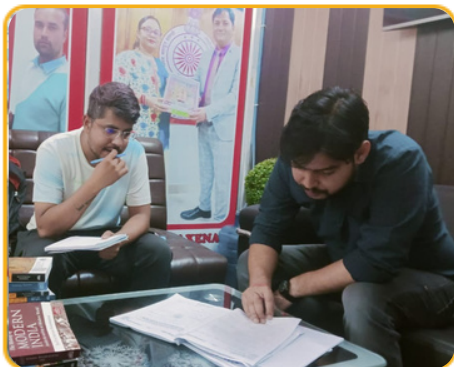
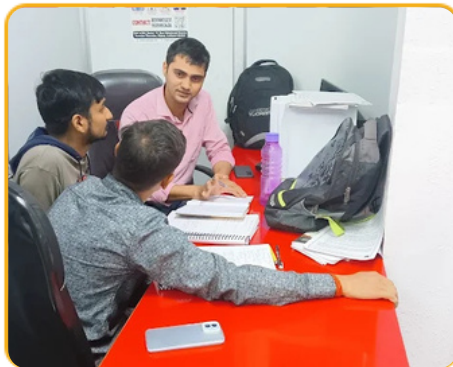
**Shashank**

Senior Faculty

### KEY TAKEAWAY

A mentor who has walked the journey — guiding several successful aspirants for Civil & Judicial Services at both Centre and State levels.

## MENTORSHIP MOMENTS



# 1:1

One aspirant.  
One mentor.  
Every single day.

### KEY TAKEAWAY

Real conversations, real correction — mentorship that goes beyond the classroom.

# Career Shield<sup>TM</sup>



A protection layer around your preparation journey.

**Not a substitute** for UPSC / PCS preparation. It protects aspirants who may spend years preparing and end up without a selection or a clear next step.

## IAS Coach ASHUTOSH SRIVASTAVA

(B.E. , MBA, Gold Medalist)

Mentored Several Successful Aspirants over a period of 15+ years for Civil Services & Judicial Services Exams at both the Centre and state levels.



### Plan B: Job + continue preparation

For Aspirants who need financial independence and continuity

- 1 Career assessment
- 2 Targeted skill acquisition
- 3 CV and profile building
- 4 Interview preparation
- 5 Suitable employment

### Exit Plan: Professional Career Transition

Turn analysis, writing, policy awareness and discipline into a career in:

- |                  |                |
|------------------|----------------|
| Education        | Public policy  |
| Researcher       | Management     |
| Operations       | Sales          |
| Finance          | Data/analytics |
| Content          | Consulting     |
| Entrepreneurship |                |

## TESTIMONIALS



“Throughout my UPSC preparation journey, Ashutosh Sir at Coach UP IAS provided me with consistent mentorship, guidance and support. The Prelims and Mains Test Series, along with his personal guidance, helped me stay focused and consistent in my preparation. I am truly grateful to Ashutosh Sir for being an important part of my journey.”

— **VIKAS KUNDU,**  
AIR 27, UPSC - CSE 2025



“During my UPSC preparation journey, the Sarthi One-on-One Mentorship Program at Coach UP IAS played an important role in helping me identify my strengths and weaknesses. Ashutosh Sir’s constant guidance, support and valuable feedback helped me track my preparation and stay focused throughout the journey. I am sincerely grateful to Ashutosh Sir and the entire Coach UP IAS team for their mentorship and support.”

— **ROHIN KUMAR,**  
AIR 39, UPSC - CSE 2025



“Being a student of the Sarthi One-on-One Mentorship Program at Coach UP IAS, I received personalized guidance throughout my preparation journey. Ashutosh Sir and Manish Sir’s constant feedback on answer writing, MCQ evaluation and overall preparation helped me improve continuously. The team also supported me with both academic and non-academic concerns, including planning and time management. I am truly grateful to Coach UP IAS for being an important part of my journey.”

— **SONALI JHA**  
AIR 89, UPSC - CSE 2025



“Coach UP IAS has played a significant role in my preparation journey, and Ashutosh Sir has truly been my ‘Sarthi’ throughout. From building my Prelims strategy to providing guidance for the Interview stage, he supported me at every step. His constant academic as well as moral support helped me stay focused and confident throughout the journey. I am deeply grateful to Ashutosh Sir and Coach UP IAS for their invaluable guidance and support.”

— **SATWIK SRIVASTAVA**  
RANK-3 PCS (SDM)



“The Saarthi One-on-One Mentorship Program at Coach UP IAS played an important role in my preparation journey. Ashutosh Sir truly remained my ‘Sarthi’ throughout—from helping me build the right Prelims strategy to guiding me during the Interview stage. His consistent academic guidance, personal mentorship and moral support helped me stay focused, confident and disciplined. I am sincerely grateful to Ashutosh Sir and Coach UP IAS for their valuable contribution to my success.”

— **SALTANAT PRAWEEEN**  
RANK-6 PCS (SDM)

## UPSC-CSE RESULTS



AIR 27

**VIKAS KUNDU**UPSC - CSE 2025 (IAS)  
ROLL NO. - 0817184

AIR 39

**ROHIN KUMAR**UPSC - CSE 2025 (IAS)  
ROLL NO. - 0823924

AIR 45

**PRIYA SINGH CHAUHAN**UPSC - CSE 2025 (IAS)  
ROLL NO. - 0822123

AIR 89

**SONALI JHA**UPSC - CSE 2025 (IAS)  
ROLL NO. - 5806823

AIR 389

**MANOJ GS**UPSC - CSE 2025 (IPS)  
ROLL NO. - 5806823

## PCS RESULTS

**SATWIK SRIVASTAVA**PCS (SDM)  
ROLL NO. - 198675**VINAI KUMAR**PCS (DEPUTY COLLECTOR)  
ROLL NO. - 0133154**SONAM YADAV**PCS (DEPUTY COLLECTOR)  
ROLL NO. - 0181332**SALTANAT PRAWEEN**PCS (SDM)  
ROLL NO. - 401129**AKHIL PANDEY**PCS (A.C. - CT)  
ROLL NO. - 011136**POORNIMA SINGH**PCS (A.C. - CT)  
ROLL NO. - 0162766**ESHA HARSHITA**PCS (B.D.O.)  
ROLL NO. - 0411080**ANJOLIE GUPTA**PCS (Dy S.P.)  
ROLL NO. - 0192837**SMRATI SRIVASTAVA**PCS (A.C. - CT)  
ROLL NO. - 0109852**SAHIL VERMA**PCS (ASST. COMMISSIONER - CT)  
ROLL NO. - 0320229

## UPSC Allied Services

**UTKARSHA NISHAD**

UPSC (ISS)

**SURABHI DWIVEDI**

UPSC (APFC)

**SATEESH PATEL**

UPSC (EPFO)

**ADITYA KUMAR**

UPSC (CDS)

## YOU CAN BE THE NEXT...


**8009803231 | 8354021661**

 D22 & D23, Sector - H, Near Mahalaxmi Sweets,  
 Puraniya Chauraha, Aliganj, Lucknow - 226024

### OUR BRANCHES:

- Lucknow, UP
- Anand Nagar, UP
- Gurugram
- Varanasi