

A Leading Institute for Civil Services Examination

PRARAMBH

for **IAS & PCS**



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8354021661



www.coachupias.com



HEAD OFFICE:

**D22 & D23, Sector - H, Near
Mahalaxmi Sweets,
Puraniya Chauraha, Aliganj,
Lucknow - 226024**

OUR CENTERS:

**Lucknow, UP
Anand Nagar, UP
Gurugram
Varanasi**

PROGRAMME FEATURES

01

An exclusive foundation course designed for Class XI & XII Aspirants.

02

Prepares a student to appear in the IAS/PCS examinations with the completion of graduation.

03

A structured, easy-going preparation that runs alongside school and college studies.

04

Key focus on concept building and regular practice so that assured delivery in the examination can be achieved.

05

Concept building from Basic to Advance, starting with NCERT books.

06

Daily Current Affairs class (1 hour) for updating with recent developments.

07

Complete coverage of Prelims and Mains: all GS, Optional, CSAT and Essay writing.

08

Daily Revision (2 hours) and regular assessment to keep preparation on track.

09

Updated and complete study material that covers the complete syllabus.

10

Classes are interactive, i.e. students can ask their doubts.

11

Regular mentoring (1:1 Sessions) and motivation to keep the dream of civil services alive and to make aspirants aware of the prospects of this service.

ABOUT PRARAMBH

Every year the **Union Public Service Commission (UPSC)** conducts the Civil Services Examination to recruit officers for IAS, IPS, IFS and other services, and State Public Service Commissions conduct the PCS examinations. The vast syllabus and multi-stage pattern make these among the toughest examinations of the country. So why do some aspirants succeed early while others struggle for years? The answer lies in “right guidance at the right time”. PRARAMBH begins right from Class XI, so that by the time a student becomes eligible for the examination, the fundamentals are already strong. It is a carefully staged 5-year journey: NCERT foundation first, then complete GS, Optional, CSAT and Essay, and finally revision and mock tests.

PROGRAMME STRUCTURE

CLASS XI & XII

Daily 3 hrs: Interactive Class

Target

Coverage of NCERT Books: History, Geography, Polity, Science & Economy.

Current Affairs

1 hour daily

Revision

Daily 2 hours

Assessment

Every Saturday

GRADUATION 1st & 2nd YEAR

Daily 5 hrs: Interactive Class

Target

Coverage of all GS (Pre cum Mains) and Optional + CSAT + Essay (writing).

Current Affairs

1 hour

Revision

2 hours

GRADUATION 3rd YEAR ONWARDS

Daily 6 hrs: Interactive Class

Target

Prepare Summary Notes for Revision (GS + Optional).

Current Affairs

1 hour

Revision

2 hours

Mock Test

Pre cum Mains

KEY TAKEAWAY

Start early, stay consistent: a strong NCERT foundation makes every later stage of the IAS/PCS journey easier.

HOW THE PROGRAMME WORKS

DAILY CLASSES

- Class XI & XII: Daily 3 hrs Interactive Class
- Graduation 1st & 2nd year: daily 5 Interactive Class
- Graduation 3rd year onwards: 6 hours of focused preparation.
- Weekly class schedule is shared in advance.

CURRENT AFFAIRS

- 1 hour of Current Affairs every day at every stage.
- Current Affairs is linked with the static syllabus, e.g. while teaching the office of the Governor, recent developments are also discussed.
- Regular current affairs notes for revision.

REVISION & NOTES

- Dedicated 2 hours of daily revision.
- From 3rd year onwards: preparation of Summary Notes for GS + Optional.
- Updated study material with regular value additions.

ASSESSMENT & TESTS

- Class XI & XII: assessment every Saturday.
- Subject-wise sectional tests and full subject tests.
- 3rd year onwards: Mock Tests in Pre cum Mains pattern.
- Model answers and performance feedback after every test.

DOUBT CLEARING

- Interactive classes: students can ask their doubts in class.
- Faculty support for one-to-one doubt discussion.
- Mentors help students design a self-study plan.

STUDY MATERIAL

- Comprehensive, updated study material for the complete syllabus.
- NCERT-based foundation notes for the initial stage.
- Regular updates for changing exam trends.

SUBJECT-WISE LEARNING FLOW



KEY TAKEAWAY

Classes, revision and tests move together, so every hour of study is followed by practice and feedback.

FREQUENTLY ASKED QUESTIONS

► What is PRARAMBH all about?

PRARAMBH is a 5 years foundation program for IAS/PCS exams, specially designed for students who wish to begin the journey right from Class XI and continue smoothly through graduation. Timing, duration, content and pedagogy are customised for a student who is also managing school or college.

► Is Class XI too early to start?

It is the best time to start. Early preparation saves the quality years of your career; NCERT-based concepts are built slowly and strongly, and by graduation the student is already ahead in syllabus, revision and answer writing. It only demands self-discipline and time management.

► Who can enrol in this program?

Students of Class XI & XII, and undergraduate students in the 1st, 2nd or 3rd year of graduation. The student is placed in the stage that matches his/her academic level.

► How are the subjects covered?

Subject by subject, module-wise: One Subject > Sectional Tests > Completion of Subject > Full Subject Test > Next Subject. This gives smooth completion of the syllabus with regular feedback.

► What about Current Affairs?

Current Affairs is discussed daily for 1 hour and is clubbed with the static part of the syllabus, so students learn how recent developments connect to the concepts.

► How is assessment done?

Class XI & XII students are assessed every Saturday. From graduation onwards, sectional and full subject tests are conducted, and in the 3rd year and beyond Pre cum Mains mock tests are taken.

► How will a student manage time?

The daily load is planned by stage: 3 hours in Class XI & XII, 5 hours in graduation 1st & 2nd year, and 6 hours from 3rd year onwards, including Current Affairs and Revision. Mentors help every student to prepare a realistic self-study plan.

► What about study material?

Comprehensive, updated study material covering the complete syllabus is provided, along with regular value additions.

KEY TAKEAWAY

PRARAMBH gives students the right guidance at the right time, from Class XI all the way to the final attempt.

Phase I	Phase II	Phase III A	Phase III B	Phase IV
Understand and Analyse the Syllabus UPSC-CSE	Revise the Basic Notes of NCERTs and GS (Prelims & Mains)	Revise the Basic Notes of NCERTs, Prelims & Mains	Revise the Basic Notes of Prelims	Revise the basic Notes of Mains
Read and Analyse the PYQs: 15 Years (Prelims as well as Mains)	Revise the Notes of Optional (Paper I & II)	Revise 1 Topic : 1 Pager notes for Mains Exam (GS and Optional)	Revise 15 Years of Prelims PYQs (with 360 degree Approach)	Revise 1 Topic : 1 Page notes for Mains Exam
Coverage of 5 NCERTs: History, Geography, Polity, Science and Economy.	Prepare Micro notes: 1 Topic : 1 Page for Mains Exam (GS and Optional) as per Micro Segregation of COACH UP IAS	Revise: Topic-wise Answer Writing 15 Years PYQs Mains (GS + Optional)	Revise the Prelims Section of ITS (Integrated Test Series)	Revise Answer Writings of 15 Years PYQs Mains (GS + Optional)
Current Affairs	Analyse Topper's Copy to learn question interpretation, answer structure, multidimensional points, value addition, presentation, diagrams, & effective	Revise 15 Years of Prelims Solved Questions (360 degree Pre) approach	Join the Prelims Test Series and Analyse it with 360 degree approach	Revise the Thematic Charts/Templates for Repetitive Topics (GS + Optional)
Coverage of GS Modules (Pre cum Mains)	Topic-wise Answer Writing of 15 Years PYQs Mains (GS + Essay Writings + Optional)	Join ITS (Integrated Test Series): It will serve the purpose of Answer Writings and Prelims Assessment	Read & Revise Current Affairs Compilation for Prelims (1.5 Years)	Revise the mains part of ITS (Integrated Test Series)
Coverage of Optional & Essay Writings	Solve 15 Years of Prelims PYQs (with 360 degree Approach)	Prepare the Thematic Charts/Templates for Repetitive Topics (GS + Optional)	Multiple Revisions	Current Affairs compilation for Mains (1.5 Years)
Prepare the Qualifying Papers	Current Affairs	Current Affairs	N.A.	Join the Test Series for Mains (GS + Essay + Optional)

Phase I	Phase II	Phase III A	Phase III B	Phase IV
Understand and Analyse the the Syllabus of UPPCS	Revise the Basic Notes of NCERTs and GS (Prelims & Mains)	Revise the Basic Notes of NCERTs and GS (Prelims & Mains)	Revise the Basic Notes of Prelims (NCERT & GS)	Revise the basic Notes of Mains
Read and Analyse the Prelims PYQs: UPPCS (2013 Onwards) & UPSC-CSE (2013-17)	Prepare Micro notes: 1 Topic : 1 Page for Mains Exam (GS+ Essay Writings + Hindi) as per Micro Segregation of COACH UP IAS	Revise Micro notes: 1 Topic : 1 Page for Mains Exam (GS+ Essay Writings + Hindi)	Revise Ghatna Chakra Purvalokan (with 360 degree Approach)	Revise 1 Topic : 1 Page for Mains Exam (GS+ Essay Writings + Hindi)
Read and Analyse the Mains PYQs: UPPCS (2018 Onwards) & UPSC-CSE (2013-17)	Analyse Topper's Copy to learn question interpretation, answer structure, multidimensional points, value addition, presentation, diagrams, & effective intro/conclusions.	Revise: Topic-wise Answer Writing of PYQs for Mains: UPPCS (2018 Onwards) & UPSC-CSE (2013-17)	Revise the Prelims Section of ITS (Integrated Test Series)	Revise: Topic-wise Answer Writing of PYQs for Mains: UPPCS (2018 Onwards) & UPSC-CSE (2013-17)
Coverage of 5 NCERTs: History, Geography, Polity, Science and Economy.	Topic-wise Answer Writing of PYQs for Mains: UPPCS (2018 Onwards) & UPSC-CSE (2013-17)	Revise Ghatna Chakra Purvalokan (with 360 degree Approach)	Join the Prelims Test Series and Analyse it with 360 degree approach	Revise the Thematic Charts for Repetitive Topics (GS +Essay Writings + Hindi)
Current Affairs	Solve Ghatna Chakra Purvalokan (with 360 degree Approach)	Join ITS (Integrated Test Series): It will serve the purpose of Answer Writings and Prelims Assessment	Read & Revise Current Affairs Compilation for Prelims (1.5 Years)	Revise the mains part of ITS (Integrated Test Series)
Coverage of GS Modules (Pre cum Mains)	Current Affairs	Prepare the Thematic Charts/Templates for Repetitive Topics (GS +Essay Writings + Hindi)	Multiple Revisions	Current Affairs compilation for Mains (1.5 Years)
Coverage of Essay Writings & Saamany Hindi	N.A.	Current Affairs	N.A.	Join the Test Series for Mains (GS + Essay + Hindi)



Analysis Report

Track your progress through detailed test reports, subject-wise scores and comparative performance charts. Identify your strengths, improve weak areas and prepare with a focused strategy for UPSC and UPPCS examinations.

Live Sessions

Attend live two-way interactive classes with experienced faculty members. Ask questions during the session, participate in discussions and access recorded lectures for revision anytime.



Doubt Clearing

Get your academic doubts resolved through regular doubt-clearing sessions. Our faculty provides concept-based explanations and personalised support to ensure complete clarity.

Mentorship program

Receive continuous guidance from dedicated mentors throughout your preparation. From study planning and performance improvement to motivation and exam strategy, your mentor supports you at every stage.



Practice Mode

Practice exactly what you need—complete subjects, specific chapters or selected topics. Attempt topic-wise quizzes, sectional tests, PYQs and full-length mock examinations according to your preparation level.

Career ShieldTM



A protection layer around your preparation journey.

Not a substitute for UPSC / PCS preparation. It protects aspirants who may spend years preparing and end up without a selection or a clear next step.

IAS Coach
ASHUTOSH SRIVASTAVA

(B.E. , MBA, Gold Medalist)

Mentored Several Successful Aspirants over a period of 15+ years for Civil Services & Judicial Services Exams at both the Centre and state levels.



Plan B: Job + continue preparation

For Aspirants who need financial independence and continuity

- 1 Career assessment
- 2 Targeted skill acquisition
- 3 CV and profile building
- 4 Interview preparation
- 5 Suitable employment

Exit Plan: Professional Career Transition

Turn analysis, writing, policy awareness and discipline into a career in:

- | | |
|------------------|----------------|
| Education | Public policy |
| Researcher | Management |
| Operations | Sales |
| Finance | Data/analytics |
| Content | Consulting |
| Entrepreneurship | |

UPSC-CSE RESULTS

AIR
27**VIKAS KUNDU**UPSC - CSE 2025 (IAS)
ROLL NO. - 0817184AIR
39**ROHIN KUMAR**UPSC - CSE 2025 (IAS)
ROLL NO. - 0823924AIR
45**PRIYA SINGH CHAUHAN**UPSC - CSE 2025 (IAS)
ROLL NO. - 0822123AIR
89**SONALI JHA**UPSC - CSE 2025 (IAS)
ROLL NO. - 5806823AIR
389**MANOJ GS**UPSC - CSE 2025 (IPS)
ROLL NO. - 5806823

PCS RESULTS

**SATWIK SRIVASTAVA**PCS (SDM)
ROLL NO. - 198675**VINAI KUMAR**PCS (DEPUTY COLLECTOR)
ROLL NO. - 0133154**SONAM YADAV**PCS (DEPUTY COLLECTOR)
ROLL NO. - 0181332**SOLTANAT PRAWEEN**PCS (SDM)
ROLL NO. - 401129**AKHIL PANDEY**PCS (A.C. - CT)
ROLL NO. - 011136**POORNIMA SINGH**PCS (A.C. - CT)
ROLL NO. - 0162766**ESHA HARSHITA**PCS (B.D.O.)
ROLL NO. - 0411080**ANJOLIE GUPTA**PCS (Dy S.P.)
ROLL NO. - 0192837**SMRATI SRIVASTAVA**PCS (A.C. - CT)
ROLL NO. - 0109852**SAHIL VERMA**PCS (ASST. COMMISSIONER - CT)
ROLL NO. - 0320229

UPSC Allied Services

**UTKARSHA NISHAD**

UPSC (ISS)

**SURABHI DWIVEDI**

UPSC (APFC)

**SATEESH PATEL**

UPSC (EPFO)

**ADITYA KUMAR**

UPSC (CDS)

YOU CAN BE THE NEXT...

TESTIMONIALS



“Throughout my UPSC preparation journey, Ashutosh Sir at Coach UP IAS provided me with consistent mentorship, guidance and support. The Prelims and Mains Test Series, along with his personal guidance, helped me stay focused and consistent in my preparation. I am truly grateful to Ashutosh Sir for being an important part of my journey.”

— **VIKAS KUNDU,**
AIR 27, UPSC - CSE 2025



“During my UPSC preparation journey, the Sarthi One-on-One Mentorship Program at Coach UP IAS played an important role in helping me identify my strengths and weaknesses. Ashutosh Sir’s constant guidance, support and valuable feedback helped me track my preparation and stay focused throughout the journey. I am sincerely grateful to Ashutosh Sir and the entire Coach UP IAS team for their mentorship and support.”

— **ROHIN KUMAR,**
AIR 39, UPSC - CSE 2025



“Being a student of the Sarthi One-on-One Mentorship Program at Coach UP IAS, I received personalized guidance throughout my preparation journey. Ashutosh Sir and Manish Sir’s constant feedback on answer writing, MCQ evaluation and overall preparation helped me improve continuously. The team also supported me with both academic and non-academic concerns, including planning and time management. I am truly grateful to Coach UP IAS for being an important part of my journey.”

— **SONALI JHA**
AIR 89, UPSC - CSE 2025



“Coach UP IAS has played a significant role in my preparation journey, and Ashutosh Sir has truly been my ‘Sarthi’ throughout. From building my Prelims strategy to providing guidance for the Interview stage, he supported me at every step. His constant academic as well as moral support helped me stay focused and confident throughout the journey. I am deeply grateful to Ashutosh Sir and Coach UP IAS for their invaluable guidance and support.”

— **SATWIK SRIVASTAVA**
RANK-3 PCS (SDM)



“The Saarthi One-on-One Mentorship Program at Coach UP IAS played an important role in my preparation journey. Ashutosh Sir truly remained my ‘Sarthi’ throughout—from helping me build the right Prelims strategy to guiding me during the Interview stage. His consistent academic guidance, personal mentorship and moral support helped me stay focused, confident and disciplined. I am sincerely grateful to Ashutosh Sir and Coach UP IAS for their valuable contribution to my success.”

— **SALTANAT PRAWEEEN**
RANK-6 PCS (SDM)



- Focused one-to-one mentorship program for **UPSC-CSE & UPPCS aspirants**
- Designed to ensure **clarity, structure, and measurable progress**
- **Diagnosis** of aspirant's background, preparation level, and syllabus coverage
- **Customised preparation** strategy aligned with Prelims, Mains, and Interview
- **Dedicated personal mentor** for continuous academic and strategic guidance
- **Personalised study schedule** based on time availability and exam timeline
- **Regular progress tracking** and performance reviews for course correction
- **One-to-one subject support** for conceptual strengthening
- **Structured notes-making sessions** aligned with exam demands
- **One-pager revision sessions** (1 Topic – 1 Page) for high-yield revision
- **PYQ (Previous Year Questions)** analysis and answer drafting
- Thematic charts, diagrams, and visual learning practice
- **Systematic answer-writing guidance** with exam-oriented approach
- **Regular mock tests** with swift, detailed, and **actionable feedback**
- Emphasis on disciplined, exam-focused, and outcome-driven preparation



Ashutosh Srivastava

(B.E., MBA, Gold Medalist)

Mentored Several Successful Aspirants over a period of **15+ years** for Civil Services & Judicial Services Exams at both the Centre and state levels.



Manish Shukla

Mentored Several Successful Aspirants over a period of **10+ years** for Civil Services Exams at both the Centre and state levels.

OTHER **SAARTHI** OF YOURS CIVIL SERVICES JOURNEY



Dr. Garima Srivastava
Chairperson, Coach Up IAS



Prashant Ojha
Co-founder and CCO



Shailesh Shukla
Senior Faculty



M. M Srivastava
Senior Faculty



Raghvendra Pandey
Senior Faculty



Shashank
Senior Faculty



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