COACH UP IAS

YOUR SELECTION Is OUR BUSINESS

A LEADING INSTITUTE FOR CIVIL SERVICES EXAMINATION

AARAMBH

for IAS & PCS

Prepare after ~
Class 12th

Start From

6 MONTHS
NCERT Foundation

18 MONTHS
CompleteGS +Optional + CSAT + Essay

6 MONTHS
Revision +Mock Tests

36 MONTHS

6 MONTHS
Summary Notes

FOUNDATION FIRST
Start with NCERT History, Geography, Economy, Science & Polity

COMPLETE COVERAGE
GS (Pre cum Mains) + Optional + CSAT + Essay writing

MAINS-READY FINISH
Summary notes, revision and Pre cum Mains mock tests

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8354021661

www.coachupias.com

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D22 & D23, Sector - H, Near Mahalaxmi Sweets, Puraniya Chauraha, Aliganj, Lucknow - 226024

OUR CENTERS:
Lucknow, UP
Anand Nagar, UP
Gurugram
Varanasi

PROGRAMME FEATURES

01 A focused 3-year (36 month) foundation course for IAS/PCS aspirants who want a structured start after class 12th.

02 A clear roadmap: 6 months NCERT, 18 months complete GS & Optional, 6 months summary notes and 6 months revision + mocks.

03 Concept building from Basic to Advance, starting with NCERT books.

04 Complete coverage of Prelims and Mains: all GS, Optional, CSAT and Essay writing.

05 Key focus on concept building and regular practice so that assured delivery in the examination can be achieved.

06 Current Affairs is linked with the static syllabus, so recent developments are learnt along with the concepts.

07 Summary Notes for GS + Optional prepared for quick, high-yield revision.

08 A dedicated final phase of Revision and Pre cum Mains Mock Tests.

09 Updated and complete study material that covers the complete syllabus.

10 Classes are interactive, i.e. students can ask their doubts.

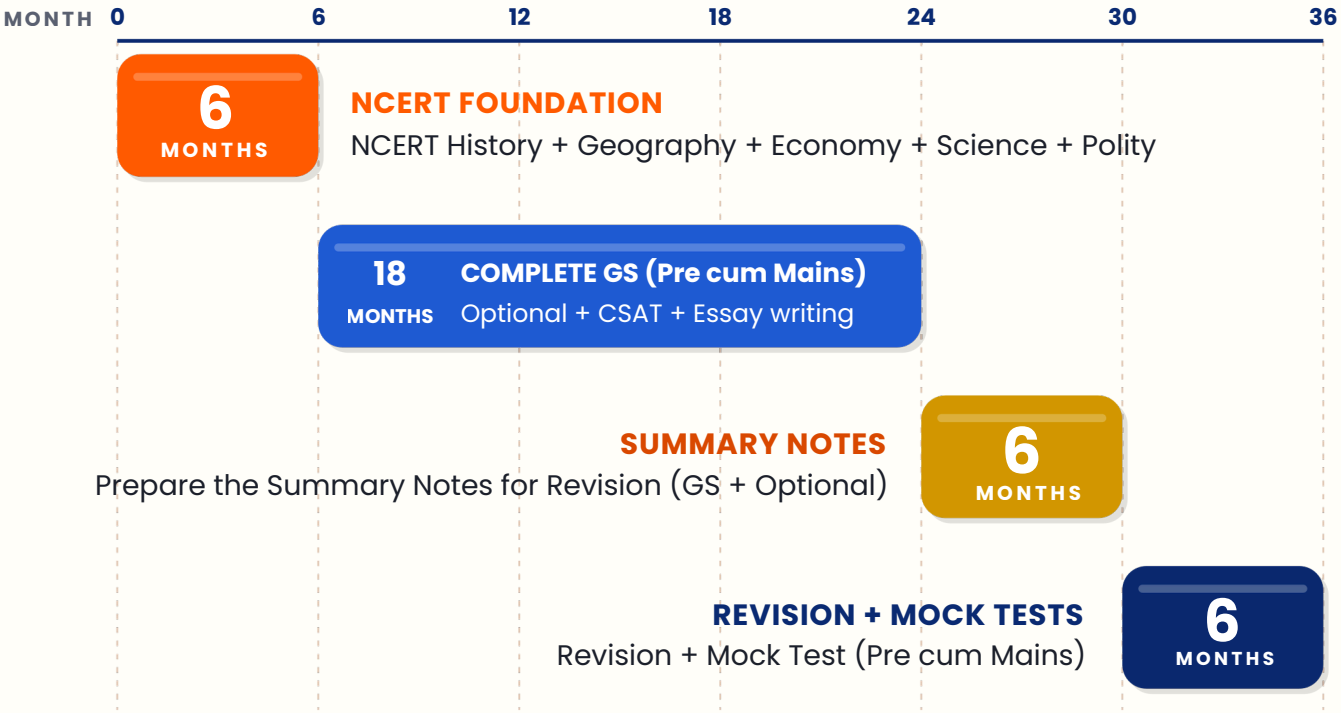
11 Regular mentoring and motivation to keep the dream of civil services alive and to make aspirants aware of the prospects of this service.

ABOUT AARAMBH

Every year the Union Public Service Commission (UPSC) conducts the Civil Services Examination to recruit officers for IAS, IPS, IFS and other services, and State Public Service Commissions conduct the PCS examinations. The vast syllabus and multi-stage pattern make these among the toughest examinations of the country. So why do some aspirants succeed early while others struggle for years? The answer lies in "right guidance at the right time".

AARAMBH is a carefully staged 3-year journey of 36 months: 6 months of NCERT foundation, 18 months of complete GS (Pre cum Mains) with Optional, CSAT and Essay writing, 6 months to prepare Summary Notes, and a final 6 months of Revision and Mock Tests.

THE 36-MONTH ROADMAP



How to read: bar length is proportional to the number of months. 6 + 18 + 6 + 6 = 36 months. Each phase builds on the one before it, so the final 6 months are spent only on revision and Pre cum Mains mock tests.

KEY TAKEAWAY Thirty-six months, four clear phases: NCERT first, complete GS next, then notes and mock-tested revision.

PROGRAMME STRUCTURE

6 MONTHS
MONTH 1 TO MONTH 6

PHASE 1 | NCERT FOUNDATION

- **Focus** — NCERT History + NCERT Geography + NCERT Economy + NCERT Science + NCERT Polity.
- **Duration** — 6 months

18 MONTHS
MONTH 7 TO MONTH 24

PHASE 2 | COMPLETE GS + Optional

- **Focus** — Complete GS (Pre cum Mains).
- **Also covers** — Optional + CSAT + Essay writing.
- **Duration** — 18 months

6 MONTHS
MONTH 25 TO MONTH 30

PHASE 3 | SUMMARY NOTES

- **Focus** — Prepare the Summary Notes for Revision (GS + Optional).
- **Duration** — 6 months

6 MONTHS
MONTH 31 TO MONTH 36

PHASE 4 | REVISION + MOCKS

- **Focus** — Revision + Mock Test (Pre cum Mains).
- **Duration** — 6 months

ROADMAP AT A GLANCE

6 M	18 M	6 M	6 M
NCERT	COMPLETE GS + OPTIONAL + CSAT + ESSAY	NOTES	REVISION + MOCKS

KEY TAKEAWAY — Each phase builds on the one before it: NCERT basics, then complete GS, then notes and mock-tested revision.

HOW THE PROGRAMME WORKS

PHASE-WISE LEARNING

- Months 1-6: NCERT History, Geography, Economy, Science & Polity.
- Months 7-24: Complete GS (Pre cum Mains) with Optional, CSAT and Essay writing.
- Months 25-30: Summary Notes for GS + Optional.
- Months 31-36: Revision + Mock Tests.

CURRENT AFFAIRS

- Current Affairs is linked with the static syllabus, e.g. while teaching the office of the Governor, recent developments are also discussed.
- Regular current affairs notes for revision.

REVISION & NOTES

- Summary Notes for GS + Optional are prepared in months 25-30.
- A dedicated revision phase in the last 6 months.
- Updated study material with regular value additions.

ASSESSMENT & TESTS

- Subject-wise sectional tests and full subject tests.
- Last 6 months: Mock Tests in Pre cum Mains pattern.
- Model answers and performance feedback after every test.

DOUBT CLEARING

- Interactive classes: students can ask their doubts in class.
- Faculty support for one-to-one doubt discussion.
- Mentors help students design a self-study plan.

STUDY MATERIAL

- Comprehensive, updated study material for the complete syllabus.
- NCERT-based foundation notes for the first 6 months.
- Regular updates for changing exam trends.

SUBJECT-WISE LEARNING FLOW

One Subject → Sectional Tests → Completion of Subject → Full Subject Test → Next Subject

KEY TAKEAWAY

Learning, revision and tests move together, so every phase is followed by practice and feedback.

FREQUENTLY ASKED QUESTIONS

What is AARAMBH all about?
AARAMBH is a 3-year (36month) foundation program for IAS/PCS exams. It gives a clear roadmap: 6 months of NCERT, 18 months of complete GS (Pre cum Mains) with Optional, CSAT and Essay writing, 6 months of Summary Notes and a final 6 months of Revision and Mock Tests.

Why a 3-year roadmap?
Early and stagedpreparation saves the quality years of your career. NCERT-based concepts are built slowly and strongly first, then the complete syllabus is covered, and the last year is kept only for revision and practice. It only demands self-discipline and time management.

Who can enrol in this program?
Students and aspirantswho wishto begin their IAS/PCS journey with a structured 36-month plan. Mentors guide every student on the phase that matches his/her current level.

How are the subjects covered?
Subjectby subject, module-wise:One Subject > Sectional Tests > Completion of Subject > Full Subject Test > Next Subject. This gives smooth completion of the syllabus with regular feedback.

What about Current Affairs?
CurrentAffairs isclubbed with thestatic part of the syllabus, so students learn how recent developments connect to the concepts.

How is assessment done?
Sectionaland fullsubject testsare conducted subject-wise, and in the last 6 months Pre cum Mains mock tests are taken, with model answers and feedback.

How will a student manage time?
Theprogram is planned as a36-monthroadmap with one clear target in every phase. Mentors help every student to prepare a realistic self-study plan.

What about study material?
Comprehensive,updatedstudymaterial covering the complete syllabus is provided, along with regular value additions.

KEY TAKEAWAY AARAMBH gives students the right guidance at the right time, from the first NCERT page to the final mock test.

6 ROAD-MAP FOR UPSC-CSE

Phase I	Phase II	Phase III A	Phase III B	Phase IV
Understand and Analyse the Syllabus UPSC-CSE	Revise the Basic Notes of NCERTs and GS (Prelims & Mains)	Revise the Basic Notes of NCERTs, Prelims & Mains	Revise the Basic Notes of Prelims	Revise the basic Notes of Mains
Read and Analyse the PYQs: 15 Years (Prelims as well as Mains)	Revise the Notes of Optional (Paper I & II)	Revise 1 Topic : 1 Pager notes for Mains Exam (GS and Optional)	Revise 15 Years of Prelims PYQs (with 360 degree Approach)	Revise 1 Topic : 1 Page notes for Mains Exam
Coverage of 5 NCERTs: History, Geography, Polity, Science and Economy.	Prepare Micro notes: 1 Topic : 1 Page for Mains Exam (GS and Optional) as per Micro Segregation of COACH UP IAS	Revise: Topic-wise Answer Writing 15 Years PYQs Mains (GS + Optional)	Revise the Prelims Section of ITS (Integrated Test Series)	Revise Answer Writings of 15 Years PYQs Mains (GS + Optional)
Current Affairs	Analyse Topper's Copy to learn question interpretation, answer structure, multidimensional points, value addition, presentation,	Revise 15 Years of Prelims Solved Questions (360 degree Pre) approach	Join the Prelims Test Series and Analyse it with 360 degree approach	Revise the Thematic Charts/Templates for Repetitive Topics (GS + Optional)
Coverage of GS Modules (Pre cum Mains)	Topic-wise Answer Writing of 15 Years PYQs Mains (GS + Essay Writings + Optional)	Join ITS (Integrated Test Series): It will serve the purpose of Answer Writings and Prelims Assessment	Read & Revise Current Affairs Compilation for Prelims (1.5 Years)	Revise the mains part of ITS (Integrated Test Series)
Coverage of Optional & Essay Writings	Solve 15 Years of Prelims PYQs (with 360 degree Approach)	Prepare the Thematic Charts/Templates for Repetitive Topics (GS	Multiple Revisions	Current Affairs compilation for Mains (1.5 Years)
Prepare the Qualifying Papers	Current Affairs	Current Affairs	N.A.	Join the Test Series for Mains (GS + Essay + Optional)

7 ROAD-MAP FOR UP-PCS

Phase I	Phase II	Phase III A	Phase III B	Phase IV
Understand and Analyse the the Syllabus of UPPCS	Revise the Basic Notes of NCERTs and GS (Prelims & Mains)	Revise the Basic Notes of NCERTs and GS (Prelims & Mains)	Revise the Basic Notes of Prelims (NCERT & GS)	Revise the basic Notes of Mains
Read and Analyse the Prelims PYQs: UPPCS (2013 Onwards) & UPSC-CSE (2013-17)	Prepare Micro notes: 1 Topic : 1 Page for Mains Exam (GS+ Essay Writings + Hindi) as per Micro Segregation of COACH UP IAS	Revise Micro notes: 1 Topic : 1 Page for Mains Exam (GS+ Essay Writings + Hindi)	Revise Ghatna Chakra Purvalokan (with 360 degree Approach)	Revise 1 Topic : 1 Page for Mains Exam (GS+ Essay Writings + Hindi)
Read and Analyse the Mains PYQs: UPPCS (2018 Onwards) & UPSC-CSE (2013-17)	Analyse Topper's Copy to learn question interpretation, answer structure, multidimensional points, value addition, presentation, diagrams, & effective intro/conclusions.	Revise: Topic-wise Answer Writing of PYQs for Mains: UPPCS (2018 Onwards) & UPSC-CSE (2013-17)	Revise the Prelims Section of ITS (Integrated Test Series)	Revise: Topic-wise Answer Writing of PYQs for Mains: UPPCS (2018 Onwards) & UPSC-CSE (2013-17)
Coverage of 5 NCERTs: History, Geography, Polity, Science and Economy.	Topic-wise Answer Writing of PYQs for Mains: UPPCS (2018 Onwards) & UPSC-CSE (2013-17)	Revise Ghatna Chakra Purvalokan (with 360 degree Approach)	Join the Prelims Test Series and Analyse it with 360 degree approach	Revise the Thematic Charts for Repetitive Topics (GS +Essay Writings + Hindi)
Current Affairs	Solve Ghatna Chakra Purvalokan (with 360 degree Approach)	Join ITS (Integrated Test Series): It will serve the purpose of Answer Writings and Prelims Assessment	Read & Revise Current Affairs Compilation for Prelims (1.5 Years)	Revise the mains part of ITS (Integrated Test Series)
Coverage of GS Modules (Pre cum Mains)	Current Affairs	Prepare the Thematic Charts/Templates for Repetitive Topics (GS +Essay Writings + Hindi)	Multiple Revisions	Current Affairs compilation for Mains (1.5 Years)
Coverage of Essay Writings & Saamanya Hindi	N.A.	Current Affairs	N.A.	Join the Test Series for Mains (GS + Essay + Hindi)

8 TECHNOLOGY THAT MAKES YOUR PREP 10X



Analysis Report

Track your progress through detailed test reports, subject-wise scores and comparative performance charts. Identify your strengths, improve weak areas and prepare with a focused strategy for UPSC and UPPCS examinations.

Live Sessions

Attend live two-way interactive classes with experienced faculty members. Ask questions during the session, participate in discussions and access recorded lectures for revision anytime.





Doubt Clearing

Get your academic doubts resolved through regular doubt-clearing sessions. Our faculty provides concept-based explanations and personalised support to ensure complete clarity.

Mentorship program

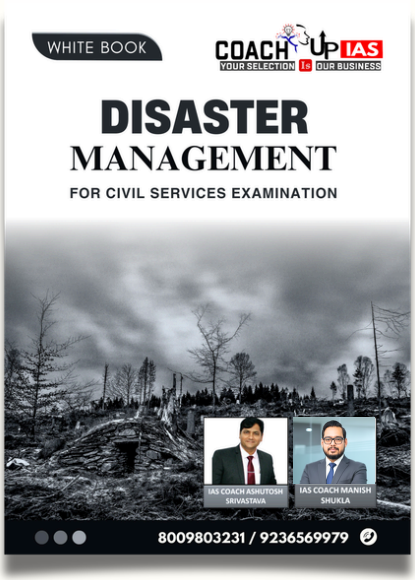
Receive continuous guidance from dedicated mentors throughout your preparation. From study planning and performance improvement to motivation and exam strategy, your mentor supports you at every stage.



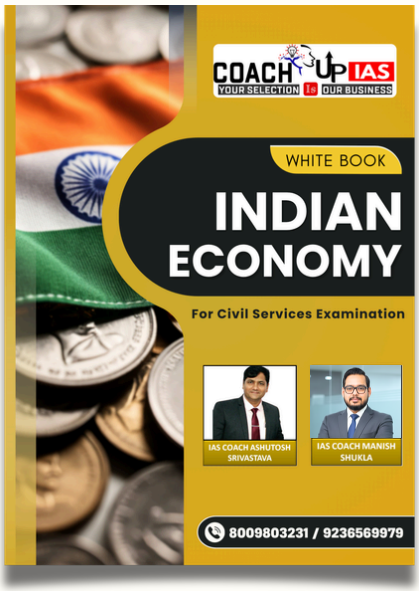


Practice Mode

Practice exactly what you need—complete subjects, specific chapters or selected topics. Attempt topic-wise quizzes, sectional tests, PYQs and full-length mock examinations according to your preparation level.

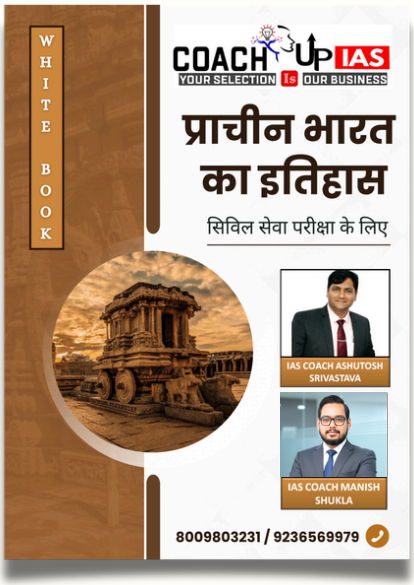

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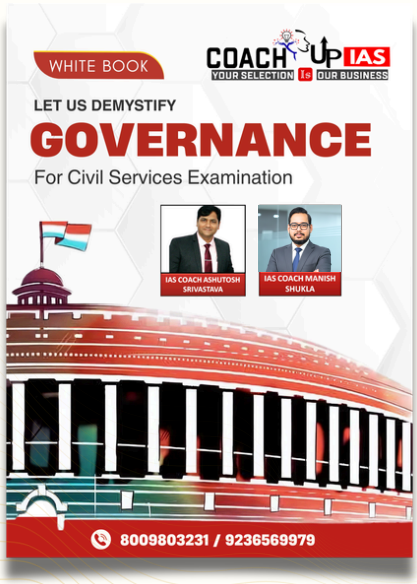

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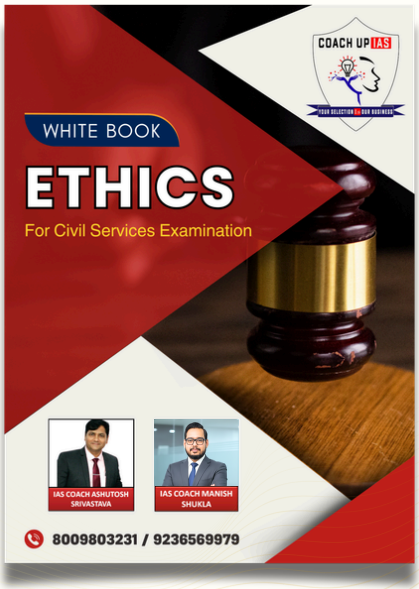

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Civil Services Preparation

Career Shield™

A protection layer aroud your preparation journey.

Not a substitute for UPSC / PCS preparation. It protects aspirants who may spend years preparing and end up without a selection or a clear next step.



IAS Coach
ASHUTOSH SRIVASTAVA
(B.E. , MBA, Gold Medalist)
Mentored Several Successful Aspirants over a period of 15+ years for Civil Services & Judicial Services Exams at both the Centre and state levels.

Plan B: Job + continue preparation

For Aspirants who need financial independence and continuity

1. Career assessment
2. Targeted skill acquisition
3. CV and profile building
4. Interview preparation
5. Suitable employement

Exit Plan: Professional Career Transition

Turn analysis, writing, policy awareness and discipline into a career in:

- Education
- Public policy
- Researcher
- Management
- Operations
- Sales
- Finance
- Data/analytics
- Content
- Consulting
- Enterpreneurship

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UPSC-CSE RESULTS



VIKAS KUNDU
UPSC - CSE 2025 (IAS)
ROLL. NO. - 0817184



ROHIN KUMAR
UPSC - CSE 2025 (IAS)
ROLL. NO. - 0823924



PRIYA SINGH CHAUHAN
UPSC - CSE 2025 (IAS)
ROLL. NO. - 0822123



SONALI JHA
UPSC - CSE 2025 (IAS)
ROLL. NO. - 5806823



MANOJ G S
UPSC - CSE 2025 (IPS)
ROLL. NO. - 5806823

PCS RESULTS



SATWIK SRIVASTAVA
PCS (SDM)
ROLL. NO. - 198675



VINAI KUMAR
PCS (DEPUTY COLLECTOR)
ROLL. NO. - 0133154



SONAM YADAV
PCS (DEPUTY COLLECTOR)
ROLL. NO. - 0181332



SALTANAT PRAWEEN
PCS (SDM)
ROLL. NO. - 401129



AKHIL PANDEY
PCS (A.C. - CT)
ROLL. NO. - 0111136



POORNIMA SINGH
PCS (A.C. - CT)
ROLL. NO. - 0162766



ESHA HARSHITA
PCS (B.D.O.)
ROLL. NO. - 0411080



ANJULIE GUPTA
PCS (Dy S.P.)
ROLL. NO. - 0192837



SMRATI SRIVASTAVA
PCS (A.C.- CT)
ROLL. NO. - 0109852



SAHIL VERMA
PCS (ASST. COMMISSIONER - CT)
ROLL. NO. - 0320229

UPSC Allied Services



UTKARSHA NISHAD
UPSC (ISS)



SURABHI DWIVEDI
UPSC (APFC)



SATEESH PATEL
UPSC (EPFO)



ADITYA KUMAR
UPSC (CDS)

YOU CAN BE THE NEXT...

TESTIMONIALS



"Throughout my UPSC preparation journey, Ashutosh Sir at Coach UP IAS provided me with consistent mentorship, guidance and support. The Prelims and Mains Test Series, along with his personal guidance, helped me stay focused and consistent in my preparation. I am truly grateful to Ashutosh Sir for being an important part of my journey."

— VIKAS KUNDU,
AIR 27, UPSC - CSE 2025



"During my UPSC preparation journey, the Sarthi One-on-One Mentorship Program at Coach UP IAS played an important role in helping me identify my strengths and weaknesses. Ashutosh Sir's constant guidance, support and valuable feedback helped me track my preparation and stay focused throughout the journey. I am sincerely grateful to Ashutosh Sir and the entire Coach UP IAS team for their mentorship and support."

— ROHIN KUMAR,
AIR 39, UPSC - CSE 2025



"Being a student of the Sarthi One-on-One Mentorship Program at Coach UP IAS, I received personalized guidance throughout my preparation journey. Ashutosh Sir and Manish Sir's constant feedback on answer writing, MCQ evaluation and overall preparation helped me improve continuously. The team also supported me with both academic and non-academic concerns, including planning and time management. I am truly grateful to Coach UP IAS for being an important part of my journey."

— SONALI JHA
AIR 89, UPSC - CSE 2025



"Coach UP IAS has played a significant role in my preparation journey, and Ashutosh Sir has truly been my 'Sarthi' throughout. From building my Prelims strategy to providing guidance for the Interview stage, he supported me at every step. His constant academic as well as moral support helped me stay focused and confident throughout the journey. I am deeply grateful to Ashutosh Sir and Coach UP IAS for their invaluable guidance and support."

—SATWIK SRIVASTAVA
RANK-3 PCS (SDM)



"The Saarthi One-on-One Mentorship Program at Coach UP IAS played an important role in my preparation journey. Ashutosh Sir truly remained my 'Sarthi' throughout—from helping me build the right Prelims strategy to guiding me during the Interview stage. His consistent academic guidance, personal mentorship and moral support helped me stay focused, confident and disciplined. I am sincerely grateful to Ashutosh Sir and Coach UP IAS for their valuable contribution to my success."

— SALTANAT PRAWEEN
RANK-6 PCS (SDM)

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Saarthi
THE COACH

1 : 1 MENTORSHIP BEYOND THE CLASSES

- Focused one-to-one mentorship program for **UPSC-CSE & UPPCS aspirants**
- Designed to ensure **clarity, structure, and measurable progress**
- **Diagnosis** of aspirant's background, preparation level, and syllabus coverage
- **Customised preparation** strategy aligned with Prelims, Mains, and Interview
- **Dedicated personal mentor** for continuous academic and strategic guidance
- **Personalised study schedule** based on time availability and exam timeline
- **Regular progress tracking** and performance reviews for course correction
- **One-to-one subject support** for conceptual strengthening
- **Structured notes-making sessions** aligned with exam demands
- **One-pager revision sessions** (1 Topic – 1 Page) for high-yield revision
- **PYQ (Previous Year Questions)** analysis and answer drafting
- Thematic charts, diagrams, and visual learning practice
- **Systematic answer-writing guidance** with exam-oriented approach
- **Regular mock tests** with swift, detailed, and **actionable feedback**
- Emphasis on disciplined, exam-focused, and outcome-driven preparation



Ashutosh Srivastava

(B.E. , MBA, Gold Medalist)

Mentored Several Successful Aspirants over a period of **15+ years** for Civil Services & Judicial Services Exams at both the Centre and state levels.



Manish Shukla

Mentored Several Successful Aspirants over a period of **10+ years** for Civil Services Exams at both the Centre and state levels.

OTHER SAARTHI OF YOURS
CIVIL SERVICES JOURNEY



Dr. Garima Srivastava
Chairperson, Coach Up IAS



Prashant Ojha
Co-founder and COO



Shailesh Shukla
Senior Faculty



M. M Srivastava
Senior Faculty



Raghvendra Pandey
Senior Faculty



Shashank
Senior Faculty

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- Varanasi